

## About Strategy Leaders

Since 1995, we've helped established companies like yours get on the road to better business.

Our proven formula helps businesses set goals and attain them. We figure out what's holding you back and teach you what you need to know to go forward.

We say "proven" because we have an impressive track record: Our clients are typically getting

# 30-50%

more revenue and

# 50-120%

more profit.

Are you ready to double your business?  
Are you ready to get to the next level?

Strategy Leaders is ready to take you there.

## What is it you really want from your business?

### Here are the top five goals we've helped our clients achieve.



**PROFITABILITY**

- More money coming in than going out
- More money in the bank
- More money in your pocket
- Reserves to invest in growth
- A saleable asset



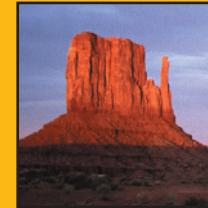
**GROWTH**

- Increased revenues
- New sales ... *Better sales*
- Better margins, bigger marketshare
- Stronger long-term relationships
- A growing, thriving business



**PREDICTABILITY**

- Accurate forecasting, effective planning
- Results that meet or exceed expectations
- A clear direction, manageable control
- Assurance that your business is *on target*



**STABILITY**

- Reliable, effective operations
- Happy, productive, fulfilled employees
- Consistently optimal performance levels
- Preparedness for any challenge
- Structure that works



**PEACE OF MIND**

- Confidence and comfort
- Productive accountability
- Quantified expectations from employees, clients and vendors
- Regular, measurable, rewarding progress

**We can do the same for you. The first step?**

- we introduce ourselves
- we ask questions
- we figure out what's holding you back

**The only cost is your time. With nothing to lose and everything to gain, pick up the phone today: Strategy Leaders, 914-238-3500.**

## Congratulations.

As a successful business owner, you've beaten long odds. Talent, dedication, passion and plenty of hard work have brought you far.

But *running* a business and *growing* a business are two *totally different* skill sets.

Isn't it time to learn how to take it to the next level?

It's time to call  
Strategy Leaders  
914-238-3500



**Strategy Leaders:**  
**Taking businesses**  
**to the next level**

**Strategy Leaders**  
the next level

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