

4 Reasons Business Owners don't get a Valuation

Did you know that 98% of business owners do not know what their business is worth?

As a small business owner, knowing the value of your business is the key to ensuring your personal and professional goals are on track. It is important to recognize the vital role your business plays in achieving both your personal and professional goals.

Business Owners are not looking to sell...right now.

Knowing the business's value is one of the most important things that business owners overlook. The value of the business is a key component to ensuring successful retirement and accurate estate planning. Understanding the value also ensures that the owner's family and business are protected. Your business is your largest asset, just like any investment account, or your house, you need to know it's value to have an accurate picture.

Business Valuations are too expensive

Traditional valuations can cost between \$4000-\$10,000 depending on the provider and the business. Our valuation system uses the power of Big-Data to allow us to deliver business owners accurate business valuations at a fraction of the cost of traditional valuations.

We can help remove some of the mystery about the future by arming you with the data you need to make the best business decisions possible. We specialize in working with small business owners and can help you gain a deeper appreciation for your business's true value. Our confidential business valuation tool will provide you with an accurate business valuation you can rely on to plan for the future.

Business owners are too busy, and don't have time to spend preparing documentation

Traditional business valuations can take several weeks to prepare, and typically require a lot of time from the business owner. Our valuation software allows us to deliver your business's value in a shortened amount of time, for a much lower cost than traditional valuation routes.

Business Owners don't think it's necessary to get a valuation until...

It's common for business owners to only pursue a business valuation when an event calls for one. Buying or selling a business, looking to secure funding, a health scare, or a partner leaving are common events where a business valuation is necessary. However, knowing your business's value is something that you should know today. The business is an owner's largest asset and knowing its value allows for proper planning for the future, without having to deal with the surprises that life changing events may bring.

Interested in Learning more?

Call us or email us!

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