

## VALUATION FACTS:

- 78% of business owners rely on selling the business for 80-100% of their retirement.
- 68% of businesses are underfunded.
- 82% of owners who knew their value 18 months before sale boosted their sale price by +14%.
- 100% of business owners will exit their business someday.
- It's estimated that 80% of small business owners don't know the true value of their hard work.



## KNOWING THE VALUE

of your business is the cornerstone of strategic planning and fulfilling your personal aspirations. Dive into clarity with our meticulous valuation process. We're here to guide your path to informed decisions about your future. Let's embark on this journey together!

### Our Owners Value Report service includes:

- all the data gathering
- preparation of your valuation
- review of the results with you
- one round of adjustments

**All we need?** Just three years of your tax returns and a moment with you to delve into our specialized OVR Questionnaire. Let's decode your business's value together!

An accurate valuation isn't just a number—it's a compass, directing you towards smarter investments, revealing unseen opportunities, and safeguarding against potential pitfalls. Get a clear picture of the company's health and trajectory. Understanding the value of your business means being prepared—whether you're eyeing expansion, considering partnerships, or planning for exit.

**What are you waiting for?  
Call or email us to get started today!**

## WHAT'S MY BUSINESS WORTH?

### Questions answered with a valuation:

- What's the real monetary value of my business in the current market landscape?
- Based on my company's value, should I consider expanding, merging, or selling?
- How does my company's value stack up against industry peers and competitors?
- Beyond revenue, what underlying factors are driving—or hindering—my business's value?
- If I continue on the current trajectory, what might my business be worth in 3, 5, or 10 years?

*We care about small business and we've dedicated 30+ years to becoming experts in small business. Let's work together. Call us today to get started!*

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